

The Edison Chamber and the New Jersey State Chambers of Commerce Present:

ECONOMIC FORUM III MANAGE AND GROW IN A FLAT ECONOMY



Kevin Cummings, CEO Investors Savings Bank

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The Star-Ledger

The lingering recession has created new challenges for business, with lower consumer spending, greater savings and tight credit. Businesses need to innovate, reinvent and understand the new playing fields.

Wednesday May 18, 2011

Pines Manor

2085 Route 27, Edison, NJ 08817

Moderated by Michael P. Cangemi, CPA

Innovate and Reinvent

Recent legislation, the Small Business Jobs Act and health care reform offer hefty credits and deductions for capital investment and health insurance costs. The Dodd-Frank Act will have a significant impact on everyone; we will provide an overview. Accounting principles are currently written for large businesses, however recently the FASB has begun a process to offer simplified accounting standards for small business. You need to stay informed to adjust your business plans. **Come to learn, network and ask questions!**

8:00 - 8:30am - Networking, Registration and Breakfast

8:30 - 8:40am - Welcome and Opening Remarks - *Michael P. Cangemi, CPA—
Former CEO Aigner Group & FEI, FASB Advisory Board Member*

8:40 - 9:40am - Moderated Panel I - New Challenges and Opportunities

Economic Update - Paul Robertson, Senior Portfolio Manager, Bernstein
New GAAP for Private Entities? - Bob Herz, Former Chairman, FASB
NJ Government Update - Lauren Moore, Director NJ Business Advocacy
Small Business Jobs Act - Timothy Burley, WeiserMazars

9:40 - 10:00am - Networking Break
Sponsored by Wilentz, Goldman & Spitzer

Bob Herz
Former Chairman,
Financial Accounting
Standards Board



10:00 - 11:00am Moderated Panel II - New Challenges and Opportunities

Dodd-Frank Act - Sanjay Anand, Chair, GRC Institute; Author, DF Book
Banker's View - Kevin Cummings, President & CEO, Investors Savings Bank
Dodd-Frank & Company Funding - John W. Kaufmann, Partner K&L Gates
Federal Government Update - Matt Miller, VP Financial Executives Intl

11:00 - 11:30am - Post Election Update - Impact of the Election on NJ
Business - Congressman Leonard Lance



Congressman Leonard Lance
7th Congressional District, NJ
United States House of
Representatives

Register Online at

<https://www.edisonchamber.com/eventreg.aspx?id=814>

Chamber Members and Sponsors: \$25 Others: \$45

Questions? Contact the Edison Chamber of Commerce at (732) 738-9482